



## Privacy Policy

KINBER is a 501 (c)(3) nonprofit organization committed to working with communities, governments, businesses, and schools to advance digital equity and inclusion.

### **1. Introduction**

Welcome to KINBER. We are committed to protecting your personal information and your right to privacy. This Privacy Policy describes the types of information we may collect from you or that you may provide when you visit the domains [www.kinber.org](http://www.kinber.org) or [www.kinbercon.org](http://www.kinbercon.org) (collectively, the “Website”), and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- When you interact with our advertising, social media posts, or other content on third-party websites and services, if that content includes links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by KINBER or any third party, including our affiliates or subsidiaries; or
- Any third party, including our affiliates or subsidiaries, including through any application, content, or advertising that may link to or be accessible from the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing our Website, you agree to this Privacy Policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. If you have any questions or concerns about our policy or our practices with regards to your personal information, please contact us at <https://www.KINBER.com/contact/>.

### **2. Information We Collect**

We collect personal information that you voluntarily provide to us when you register for events, sign in or check in at events, complete a contact or sponsorship form, or use our services. This includes information by which you may be personally identified, such as your name, email address, phone number, and other relevant details.

We also use automatic data collection technologies to collect data as you navigate through and interact with our Website, including:

- Details of your visits to our Website, including traffic data, location logs, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically may include personal information. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- Web Beacons. Pages of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- Advertising and marketing pixels. We use advertising and marketing pixels for remarketing and conversion tracking purposes. The specific pixels and/or tags that we may use include but are not necessarily limited to Meta/Facebook Ads Pixel, Google Ads Tag, and Bing Ads Tag.
- Session replay tools. We may use session replay tools to better understand our users' needs and to optimize this service and experience. Session replay helps us better understand our users' experience, including how much time they spend on which pages, which links they choose to click, what users do and don't like, etc. Some session replay tools may allow us to visually represent where users click, move, and scroll on our Service. This type of technology enables us to build and maintain our Service with user feedback. Session replay tools may use cookies and other technologies to collect data on our users' behavior and their devices. This includes a device's IP address, device screen size, device type (unique device identifiers), browser information, geographic location, and the preferred language used to display our website.
- Google Analytics. We use Google Analytics to optimize our Service based on the traffic we receive and assist with marketing. To learn more about Google Analytics, including options for opting out and/or managing the ads you may see online please visit: [google.com/policies/privacy/partners](https://www.google.com/policies/privacy/partners). Additional information regarding online advertising is available at: <https://www.networkadvertising.org/understanding-online-advertising/what-are-my-options>. To learn more about targeted advertising and the choices available to you, visit [Webchoices: Digital Advertising Alliance's Consumer Choice Tool for Web US](#).

Some content or applications, including advertisements, on the Website are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

### **3. How We Use Your Information**

We use the information we collect to provide, maintain, and improve our Website and services, including registering you for events and sending you updates.

We may also use the information we collect in any other way we may describe when you provide the information; for any other purpose with your consent; to allow our KINBERCON sponsors and vendors to contact you; and to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

### **4. Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes for which we collected it, unless otherwise required by law.

### **5. Data Sharing**

We may disclose aggregated information about users of our Website, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To our KINBERCON sponsors and vendors so that they may contact you about their products and services, if you have not opted out of these disclosures.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of KINBER's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by KINBER about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

- To enforce or apply our terms of use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of KINBER, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

## **6. User Rights**

You have the right to access, correct, or delete your personal information at any time. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect. Please contact us if you wish to exercise these rights.

## **7. Opt-Out Options**

If you no longer wish to receive communications from us, you can opt-out by following the instructions provided in our communications.

You may opt out of the disclosure of your contact information to KINBERCON sponsors and vendors by sending us an email at [info@kinber.org](mailto:info@kinber.org)

## **8. Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.